

MyRentComps PATENTED Online Market Survey "OMS"
What's New – OMS 1.5 Spring-Summer 2018

- ✓ Free (<u>Basic</u>) Property Websites (Password Protected) for Rental Owners "RO's" and Managers wanting to capture Drive-By Traffic and all ILS Traffic
 - Integrated Waiting Lists for leads generated from Drive By Traffic and Craig's List Leads through ApartmentsNowAvailable (ANA). Create Waiting Lists with Join Wait List Emails and ANA Reporting
 - Schedule Apartment Tours Capture Guest Cards while setting up property tours with <u>Prospect</u>
 Emails and <u>ANA Reporting</u>
 - <u>Capture Drive By Leads</u> on one property in high traffic area and send to other properties owned/managed in lower traffic areas through <u>ANA Website</u>.
- ✓ Accept Applications Online (Virtual Drop Box)
 - ApartmentsNowAvailable Website Complete (Integrate with 3rd party Online Pymt Co's -July 2018)
 - ANA Proximity App for Android and I-Phone Avoid needing password if within 3 blocks of property (OMS 2.0)
 - Apartment Locator Services Integration Tool to Track Realtor Referrals fees through "OMS" (OMS 2.0)
- ✓ Accept Rent Payments Online (Virtual Drop Box)
 - MyApartmentRent Website-Complete (Integrate with 3rd party Online Pymt Co's -July 2018) Search your Comps on Google and Craig's List (Click for Example)
 - Upload Work Orders and Photos (OMS 2.0)
- **✓ ApartmentsComingSoon.com** Guest Card/Waiting List while under construction
 - ✓ Website Complete (Integrate with 3rd party Online Pymt Co's -July 2018)
- **✓** MyRentComps 3 New Ways to Update your Comps (Click for Example)
 - 1) Email from Market Survey
 - 2) Update Comps (You Submit Their Info, We Verify, You get complete comp report
 - 3) Flag Comps You Flag, MRC Updates (Based on Monthly Subscription Oct 2018)
- **✓** Upload Property Info From OMS to Craig's List (Oct 2018)
- **✓** Renie RentComps OMS Fax back Form (Click for Sample)
- **Supplier Advantage** Why Purchase Email Lists when you can leverage your property knowledge with Other Suppliers (Click for More Information)
- **✓** MITS Compliance (Scheduled for 3rd QTR 2018) Import and export to your favorite platforms



MyRentComps 2.0 Coming 4th Qtr 2018





Co-Branded ANA / ACS Apartment For Rent Yard sign for Mgmt and Suppliers (Click for Order Form) 3/15/2018

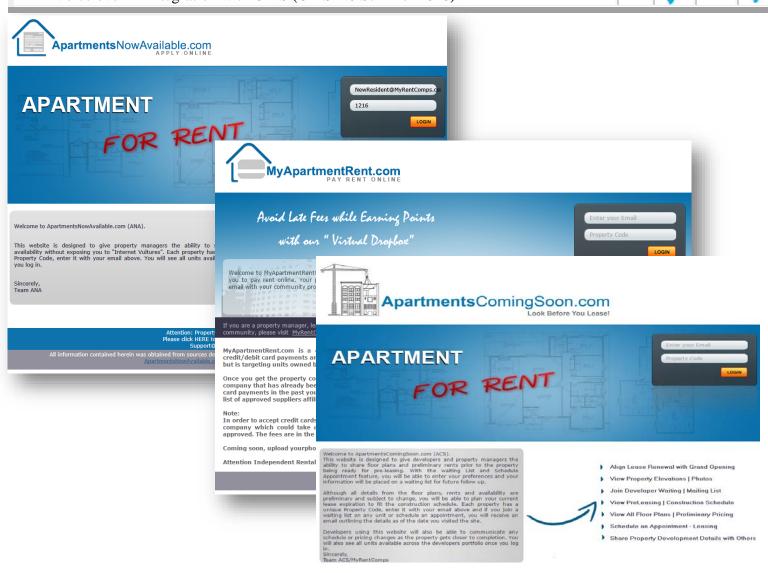


MyRentComps Summary of FREE websites... Just for updating your information

*MRC = Myrentcomps.com		*FREE Websites				
	MRC	ANA	MAR	ACS		
Regional Managers: View all properties that you manage! Get Comps. *Click to have us connect you to your properties *Note: Or you can add properties from your MRC homepage	✓					
Regional Managers: Show all units available that you manage to prospects!		1		1		
Schedule Tour - Automatic Email alerts (From MRC Default Contact) with Floor Plan Wanted, Rent Amount/Current or Future Availability (as of last updated date)		✓		√		
Waiting List - Automatic Email alerts (From MRC Default Contact) with Floor Plan Wanted, Rent Amount/Current or Future Availability (as of last updated date)		✓		√		
Receive alerts from those joining Waiting List on Floor Plans not yet available		1		1		
Send Your Prospects to this private password protected <u>website</u> to see only properties you own/manage and not your competition		✓		1		
<u>Track</u> - All people who have Viewed Your Information, Joined the Waiting List, or Scheduled an Appointment to View (From MRC Home Page)	✓					
Hide Units Available if over 1, 2, 3, 4 or 5 units	1	√		√		
Hide Properties Managed if over a 1, 3, 5, 10, 15, or 20 Mile Radius	√	√		1		
Send leads from properties always fully leased to properties managed not fully leased		✓		√		
isting OMS Features						
Edit Your Community's Information (Including Availability and Current Rents)	√					
Run FREE Market Survey Reports (up to 10 Comps/4 Reports)	1					
Share Your Rents, Occupancies and Future Availability with your Comp Group	1					
Share Your Rents, Occupancies and Future Availability with Prospective Renters		√		1		
Update Comps that have not recently updated. "You Update, MRC Verifies"	1					
Invite Your Comps (Send Email Asking them to participate in your Market Survey)	~					
Capture Emails From all who View your Property Information	√					
Send Market Survey Callers not in your Comp Group to ANA-Save Time!		√				
Save time by Not answering Market Survey calls from properties in your Comp Group using Daily Pricing (Make them update Theirs before they can get Yours!)	√	√				



*MRC = Myrentcomps.com ANA = Apartments Now Available.com MAR = MyApartmentRent.com	*FREE Websites			
*ACS = ApartmentsComingSoon.com OMS Online Market Survey Online Rent Payment Integration	MRC	ANA	MAR	ACS
Track Source of Lead using Guest Card to track your marketing/Brokerage Referrals		V		✓
Accept Applications in Virtual Drop Box - with 3 rd party Online Pymt Co's -Sept 2018		1		√
Run Credit Criminal Checks Nationwide TBDL		1		√
Accept Credit/Debit cards for Application Fees - with 3 rd party Online Pymt Co's -Sept 2018		1		1
Accept Credit/Debit cards for Deposits Online - with 3 rd party Online Pymt Co's -Sept 2018		1		√
Accept Rent Checks Online (Debit/Credit) - with 3 rd party Online Pymt Co's -Sept 2018			/	
Upload Maintenance Request Photos - with 3 rd party Online Pymt Co's -Sept 2018			✓	
Community Bulletin Board - with 3 rd party Online Pymt Co's -Sept 2018			√	
Voice over IP Integration with OMS (OMS 2.0 Summer 2018)		✓		V







By updating your Online Market Survey "OMS" Rents and Vacancies...

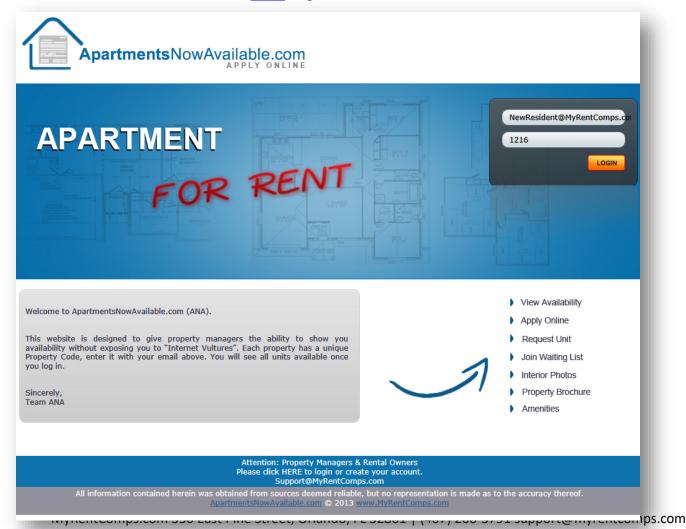
You can also share the Units Vacant with YOUR prospects through MRC's

ApartmentsNowAvailable.com website...

Send all your Prospects up to the Internet with a Unique Property Code while capturing who is viewing your units or see everyone who has requested to view the unit or join a waiting list. They can only see your Units Available across your <u>portfolio</u> and will not be able to see other properties without a <u>property code</u> and giving you their email address. You can now also limit which properties you want them to see based on what you own or manage in within a 1, 3, 5, 10, 15 or 20 mile radius of the property being advertised.

Once logged in, all Apartment Ratings, and other "Internet Vulture/Redirecting activity" are stopped dead in their tracks!

Don't have a FREE MRC Account? Click HERE to get started.





Show all properties connected to you and/or your Regional Manager/Owner by giving out any of your unique property codes!

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You are currently viewing: 4 Properties Owned/Managed By Smith Equities Corporation.

Logout

Map

E Livingston St

E Central Blvd

Lake Olive Law

E South St

Satellite

E Robinson St

12A (408)

anaford Park

Hybrid

Lake





1216 House

Apartments Available: 0 AS OF 02/07/2014 1216 East Central Blvd Orlando, FL 32801

Type: APT Year Built: 1949 Number of Units: 1

View / Join Waiting List





1211 East Central

Apartments Available: 0 AS OF 02/07/2014

1211 East Central Blvd Orlando, FL 32801 Type: APT Year Built: 1925 Number of Units: 3

View / Join Waiting List



(407) 898-6423



18 North Brown-Duplex

Apartments Available: 0 AS OF 02/07/2014

18 N. Brown Avenue Orlando, FL 32801 Type: APT Year Built: 1925 Number of Units: 2

View / Join Waiting List



(407) 898-6423



Fern Creek Duplex

Apartments Available: 0 AS OF 02/10/2014

1620 East Livngston Street Orlando, FL 32801 Type: APT

Year Built: 1940 Number of Units: 2

View / Join Waiting List

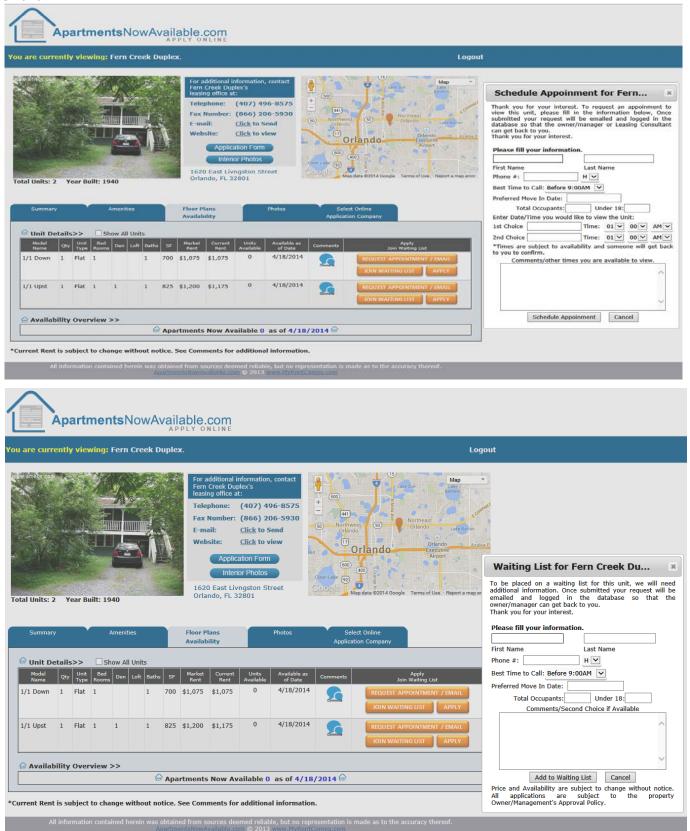
All information contained herein was obtained from sources deemed reliable, but no representation is made as to the accuracy thereof.

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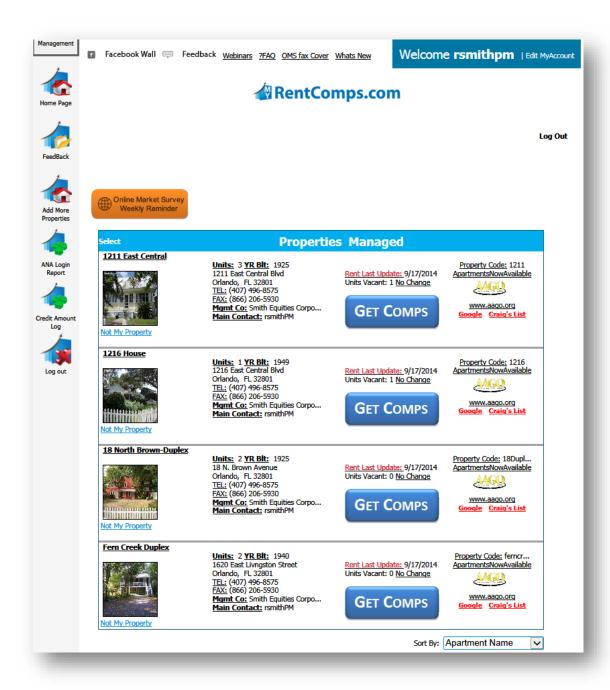
Capture their Guest Card while getting Time Saving Tools so you can focus on what you do best...

Hide or show Join Waiting List/Apply Online or Schedule Appointment Features on all properties you own or manage. Want to test the market on a property 100% full. Adjust rents until they stop trying to join waiting list on your units in high demand.





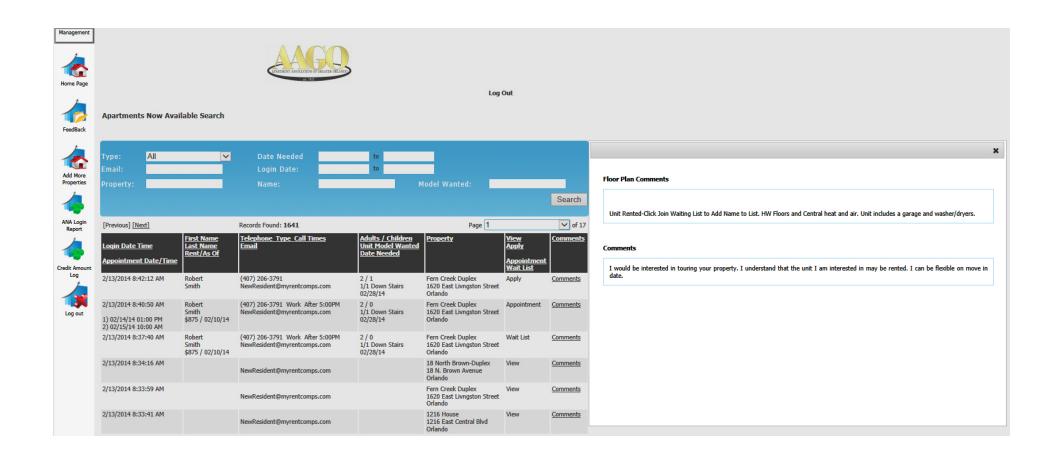
MyRentComps Home Page See all properties connected to Owner/Regional Managers





ANA Login Report Sample

Reports to help you sort through mounds of requests









Sample Emails sent from Join Waiting List, Schedule Appointments and Apply Online.

From: rsmith@smithequitiescorp.com [mailto:rsmith@smithequitiescorp.com]

Sent: Thursday, May 12, 2017 8:41 AM

To: Johndoe5645@gmail.com

Subject: Schedule Appointment-Fern Creek Duplex

To: John Doe

Thank you for your interest in Fern Creek Duplex

We received your **Appointment request** for the following Date/Times

1st Appointment Choice: 07/14/2017 Time 01:00 PM 2nd Appointment Choice: 07/15/2017Time 10:00 AM

Comments/Third Choice: I would be interested in touring your property. I understand that the unit I am interested in

August be rented. I can be flexible on move in date.

Telephone: (407) 206-3791

Type: Work

Best Time To Call: After 5:00PM

We will either confirm or suggest another time if there is a conflict on these dates or times.

Below is the Unit/Property Details for your records:

Property Name: Fern Creek Duplex

Property Address: 1620 East Livingston Street, Orlando

Unit Details:

Model/Floor Plan Requested: 1/1 Down Stairs

ANA Market Rent: \$1100 *ANA Current Rent: \$1075 Rent as of: 5/6/2017 Unit Comments:

Unit Rented-Click Join Waiting List to Add Name to List. HW Floors and Central heat and air. Unit includes a garage and

washer/dryers.

Date/Time entered: 07/13/2017 8:40:50 AM

Date Needed: 07/28/2017

*Current Rent is as of: 5/6/2017 and is subject to change without notice.

Please let us know if anything changes on your end.

Thank you.



Robert Smith
Property Manager

IRO

Tel: 407422704 Ext



Sample Emails sent from Join Waiting List, Schedule Appointments and Apply Online.

From: rsmith@smithequitiescorp.com [mailto:rsmith@smithequitiescorp.com]

Sent: Thursday, May 12, 2017 8:38 AM

To: Johndoe5645@gmail.com

Subject: Wait List-Fern Creek Duplex

To: John Doe

Thank You for requesting to join the ApartmentsNowAvailable.com (ANA) waiting list for the following unit:

Property Name: Fern Creek Duplex

Property Address: 1620 East Livingston Street, Orlando

Unit Details:

Model/Floor Plan Requested: 1/1 Down Stairs

ANA Market Rent: \$1,100
*ANA Current Rent: \$1,075

Rent as of: 5/6/2017 Unit Comments:

Unit Rented-Click Join Waiting List to Add Name to List. HW Floors and Central heat and air. Unit includes a garage and washer/dryers.

Date/Time entered: 5/12/2017 8:37:40 AM

Date Needed: 07/28/2017

Comments/Second Choice: Please call me if any of your units come available. I can be flexible on Move In Date.

Telephone: (407) 206-3791

Type: Work

Best Time To Call: After 5:00PM

*Current Rent is as of:5/6/2017 and is subject to change without notice.

If this unit comes available, we will contact you. In the meantime, please let us know if your status changes.

Thank you.



Robert Smith
Property Manager

IRO

Tel: 407422704 Ext



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MyRentComps 2.0 Coming 4th Qtr 2018



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