# MyApartmentData AME(S.com



# TLY RentComps.com

#### owners, Developers & On-Site

- STOP taking timely market survey calls for good, time = \$\$\$
- Keep ahead of market changes
  - (hoose your own comp group
  - · Flag and update comps
  - Four market survey reports for each of your properties
- Push property data to accounting systems MITS (ompliant
- Dashboard to manage 3rd party integration to ANA, MAR, A(S
  - online Application and Rent Payments
  - Online Phone Messaging ANA
    - Unit Availabitlity updated Live from Mkt Survey

#### Apartment Associations & Realtors

- · Increase membership, industry footprint & revenues
- Track members, non members & on-site personnel changes
- Revenue sharing opportunities

#### Real Estate Professional\$

- Essential market info for: Brokers, Appraisers, Lenders, Buyers & Sellers
- Property information including ownership, rent & sales comps
- See Gross rent multipliers, notes on contacts, and all history
- Searches, email templates and notes with tracking on contacts
- AMSTR market reports published by major metro areas
- Additional benefits such as
  - (o-branded market surveys
  - (RM with automatic updates & note sharing
  - Automated LOI forms

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## 3rd Party Management (ompanies

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## Vendor (RM App\$

- Retrieve property information based on GPS location
  - · Vpdate Property Info and share Notes with other Vendors
    - Vendors must update info or notes before Receiving
    - Access to owners and other Vendor comments
    - Revenue Sharing opportunities for Vendor Referrals
    - Export Property Info / Notes to Own (RM
      - Must Enter Info to get info
- · Discount on Rent (omps for subscribers
- Access comprehensive property information such as
  - Rents, occupancies and Development features
  - (ommunity and Unit Amenities
  - Email Templates to contact Property

# ApartmentsNowAvailable.com

& I MyApartmentRent.com

### owners, Developers & on-Site

- Oversee one property or entire portfolio in one place
- Websites that cut out Internet Vultures
- (ustomized signs to capture drive by traffic
- De-clutter your office with virtual:
  - Waiting lists
  - Appointment Scheduling
  - Application Fees & Deposits
  - · Rent Payments (MyApartmentRent-MAR)
  - Maintenance Requests (MyApartmentRent-MAR)
- Realtor branded referral website
  - (ontrol the (ommisions Paid to Realtors
- Realtors ANA Let Realtors register clients directly with you **Renters** 
  - App simplifys apartment living for future and current residents
    - Future Residents (ANA)
      - View all properties owned & Managed
      - Pay Application Fees & Deposits Online
      - · See what's available and what is not
      - · Join Waiting List & submit applications
    - (urrent Residents (MAR)
      - Pay rent Online
      - Submit maintenance requests with photos
      - (ommumity bullitin



# ApartmentsComingSoon.com

### Developers

- (apture Valuable Market Data early in Construction Phase
- Customized signs capture drive-by traffic in early phase of construction
- Provide Rental information to Residents While Capturing Leads
  - Receive Online ApplicationFees & Deposits
  - Waiting lists With Prices "Subject to change" Depending on Demand
  - Appointment Scheduling
- Adjust Prices on each floor plan prior to leasing 1st unit:
  - Engage Realtor's early with their own branded referral website
    - (ontrol the (ommisions Paid to Realtors
    - Realtors A(S Let Realtors register clients directly with you while under construction

## Renters

- App simplifys apartment living for those wanting a Brand New Place
  - View all properties owned / Managed by Developer
  - See Preliminary Pricing and Floor Plans
  - Send Email to Developer with Unit requested
  - Pay Application Fees and Deposits Online
  - Monitor Developer Progress
  - (oordinate Lease End Date with Grand Opening
  - · See what units are being reserved and what ones are not
  - Join Waiting List
  - Submit an application